



Fact Sheet

Released by the U.S. Environmental Protection Agency
Washington, DC
November 7, 2003

Climate Leaders

Climate Leaders, an EPA voluntary industry-government partnership, encourages companies to develop long-term, comprehensive climate change strategies. Many corporations have already made great strides in reducing their greenhouse gas (GHG) emissions through participation in EPA programs such as Energy Star and Waste Wise. Climate Leaders gives companies the opportunity to take their climate commitment one step further. Partners set a corporate-wide GHG reduction goal and inventory their emissions to measure their progress. By reporting their inventory data to EPA, partners create a lasting record of their accomplishments. Partners also identify themselves as corporate environmental leaders and strategically position themselves as climate change policy continues to unfold.

The Climate Leaders Advantage

- Be identified as an environmental leader
- Create a record of accomplishments through an EPA-approved GHG emissions inventory protocol
- Receive technical assistance to complete a GHG emissions inventory
- Better manage GHG emissions and their associated risks
- Become a well-informed player in the climate change policy discussion

Climate Leaders Partners Commit to:

- Develop a corporate-wide GHG inventory of the six major gases (CO₂, CH₄, N₂O, HFCs, PFCs, SF₆) using the Climate Leaders GHG Emissions Inventory Protocol
- Set an aggressive corporate-wide GHG emissions reduction goal to be achieved over the next 5 to 10 years
- Develop a corporate GHG inventory management plan
- Annually report inventory data and document progress towards their reduction goal
- Publicize their participation, reduction pledge, and accomplishments achieved through the program

EPA Provides Climate Leaders Partners with: Recognition

- Press events
- Articles and public service announcements in business and trade publications
- Speaking engagements at industry conferences
- Case studies highlighting Partner achievements

Technical Assistance

- Assistance developing a GHG inventory
- Review of Partner's inventory management plan
- Assistance setting a GHG reduction goal

- Peer exchange through Climate Leaders Partners meetings and workshops

Credibility

- A credible, transparent GHG reporting mechanism that will develop with the science
- Guidance for Partners interested in third-party verification

Climate Leaders GHG Reduction Targets

Cinergy pledges to reduce total greenhouse gas emissions by 5% below a 2000 base year by 2010.

FPL Group pledges to reduce greenhouse gas emissions by 18% per KWH from 2001 to 2008.

General Motors pledges to reduce total greenhouse gas emissions by 10% for all of their North American facilities by 2005.

Holcim (US) Inc. pledges to reduce greenhouse gas emissions by 12% per ton of cement from 2000 to 2008.

IBM pledges to achieve a) average annual CO₂ emissions reductions equivalent to four percent of the emissions associated with the company's worldwide energy use and b) an absolute 10% reduction in perfluorocompound (PFC) emissions from IBM's semiconductor manufacturing processes from 2000 to 2005.

Johnson & Johnson pledges to reduce greenhouse gas emissions by a total of 14% from 2001 to 2010.

Miller Brewing Company pledges to reduce greenhouse gas emissions by 18% per barrel of production by 2006.

The National Renewable Energy Laboratory pledges to reduce greenhouse gas emissions by 10% per square foot from 2000 to 2005.

Norm Thompson Outfitters pledges to reduce greenhouse gas emissions by 90% from 2000 to 2005.

Pfizer, Inc. pledges to reduce greenhouse gas emissions by 35% per dollar of revenue from 2000 to 2007.

SC Johnson & Son, Inc. pledges to reduce greenhouse gas emissions by 23% per pound of product from 2000 to 2005.

St. Lawrence Cement pledges to reduce its greenhouse gas emissions by 15% per ton of cementitious product from 2000 to 2010.

Climate Leaders Partners

Advanced Micro Devices, Inc	Johnson & Johnson
Alcan Aluminum Corporation	Lafarge North America
Alcoa Inc.	Lockheed Martin Corporation
Ball Corporation	Miller Brewing Company
Baltimore Aircoil Company	National Renewable Energy Laboratory
Bank of America	Norm Thompson Outfitters, Inc.
Baxter International, Inc.	Pfizer Inc.
BP P.L.C.	Praxair
Calpine Corporation	PSEG
Casella Waste Systems, Inc.	Raytheon Company
Caterpillar Inc.	S.C. Johnson & Son, Inc.
Cinergy	Shaklee Corporation
The Collins Companies	St. Lawrence Cement
Eastman Kodak Company	STMicroelectronics
Exelon Corporation	Staples, Inc.
Fetzer Vineyards	SUN Microsystems, Inc.
First Environment	Target Corporation
FPL Group, Inc.	Tenneco Automotive
GAP Inc.	Unilever HPC
General Motors Corporation	United Technologies Corporation
Hasbro, Inc.	United States Steel Corporation
Holcim (US) Inc.	We Energies
IBM Corporation	Xerox Corporation
Interface, Inc.	
International Paper	

For More Information on Climate Leaders, visit www.epa.gov/climateleaders.